

No. CPJCHS/2024/135

13-Feb-2024

NOTICE

Minor Project Report BBA (CAM) - IV Semester

All students of BBA(CAM) - IV Semester are required to submit their Minor Project Report-II in Hard Copy (Spiral Bound) to their respective Mentor's (Mentor List Attached) as per below mentioned schedule:

S. No.	PARTICULARS	DEADLINE
1.	Submission of Project Titles	25 th February, 2024
2.	Progress Work: Review 1	15 th March, 2024
3.	Progress Work: Review 2	30 th March, 2024
4.	Submission of Final Report	20 th April, 2024
5.	Internal Project VIVA	Will be Notified in Internal Examination Date sheet

You are also required to prepare a PPT of the Minor Project Report and Hard Bound as per Guidelines Attached herewith, for the submission in External Project VIVA, which will be declared by the GGSIPU.

Kindly Note: You all are required to strictly follow the Guidelines for the Preparation of the Project Report.

For any query, kindly contact your Mentor.

Sd/-
Dean-MCIT

Sd/-
Director

Annexure(s):

1. Mentor List
2. Guidelines for Minor Project Report-II

CC:

- Director General – for kind information
- PC BBA(CAM)/ Mentors/Class Coordinators of BBA(CAM) IV Semester
- In charge – Social Media with the request to upload the Notice on Social media platform & College website

Batch: 2022-2025

Mentor & Mentees List of Minor Project Report

Class: BBA (CAM) – IV Semester

S. No.	Enrollment No.	Student Name	Mentor Name
1	00121501922	BHAVYA AGGARWAL	<p>Ms. Rekha Jain (M. 9136471584) rekha.jain@cpj.edu.in</p>
2	00221501922	RAKSHIT KHATRI	
3	00321501922	KAVYANSHA	
4	00421501922	AMAN KAUSHIK	
5	00521501922	AYUSH	
6	00621501922	SHREYA SHARMA	
7	00721501922	MEHAK BAJETHA	
8	00821501922	KARUNA	
9	00921501922	TANISH GUPTA	
10	01021501922	SEZAL AGGARWAL	
11	01121501922	VARNIKA SHARMA	
12	01221501922	SHEFALI	
13	01321501922	MAUSAM	
14	01421501922	MOKSH DINGRA	
15	01521501922	VIDHI	
16	01621501922	SWATI	
17	01721501922	DUSHYANT GAUR	
18	01821501922	KUSHAGRA GOEL	
19	01921501922	SIRJAN SINGH ARORA	
20	02021501922	DIPTI MAURYA	
21	02121501922	HIMANSHI CHOUDHARY	
22	02221501922	VIVEK SINGH	
23	02321501922	DOLLY	
24	02421501922	KAPIL	
25	02521501922	LAKSH	
26	02621501922	TANISH	
27	02721501922	YASHIKA SETHI	
28	00124201922	SARTHAK BANSAL	
29	00224201922	KARAN PASWAN	
30	00324201922	NIKHIL PANDEY	
31	00424201922	NIDHI GIRI	
32	00524201922	VANSHIKHA	
33	00624201922	SWATI BHARDWAJ	
34	00724201922	DEEPALI	
35	00824201922	MAYANK GUPTA	
36	00924201922	MOHIT KAMBOJ	



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37	01024201922	ISHPREET SINGH	
38	01124201922	SAURABH PAL	
39	80124201922	AMAN TIWARI	
40	80224201922	PIYUSH SAHNI	
41	80324201922	ANIKET THAKUR	

Sd/-
Director

GUIDELINES FOR PREPARATION OF MINOR PROJECT-II REPORT FOR BBA (CAM) - IV SEMESTER

INSTRUCTIONS FOR PREPARATION OF THE MINOR PROJECT REPORT

Students are required to follow the mentioned pattern in preparing the Minor Project:

Format of the report:

1. Title page
2. Declaration/ Supervisor Certificate
3. Acknowledgement
4. Table of Contents
5. Chapter Plan:
Chapter I: Introduction
 - About Topic
 - Objectives of the StudyChapter II: Review of Literature
 - Why did you choose this topic?
Reasons for choosing the topicChapter III: Research Methodology
 - Research Design
 - Methodology used for Data Collection
 - Statistical Techniques used in ProjectChapter IV: Analysis & Interpretation
Findings and Suggestions
Chapter V: Summary & Conclusion

Format for Bibliography

Books

Pandey, I.M.; Financial Management, Vikas Publishers, New Delhi; 2011.

Articles

Gupta, K; Durables: On a Fast Track; Harvard Business Review, No. 11; Vol. 8; pp 47.

Websites:

www.researchgate.net

Annexure:

Questionnaire (if applicable)

1. ARRANGEMENT OF CONTENTS:

The sequence in which the Minor Project Report material should be arranged and bound should be as follows:

1. Title Page
2. Declaration / Supervisor Certificate
3. Acknowledgement
4. Table of Contents
5. Chapter Plan:

Chapter I: Introduction

Chapter II: Review of Literature

Chapter III: Research Methodology

Chapter IV: Analysis and Interpretation

Chapter V: Summary & Conclusion

6. List of Tables
7. List of Figures
8. List of Symbols, Abbreviations and Nomenclature
9. Appendices
10. References

The table and figures shall be introduced in the appropriate places.

2. PAGE DIMENSION AND BINDING SPECIFICATIONS:

The dimension of the project report should be in A4 size. Minor Project Report should be bound using flexible cover of the thick white art paper. The cover should be **printed in black letters** and the text for printing should be identical.

3. PREPARATION FORMAT:

- 3.1 **Cover Page & Title Page** – A specimen copy of the Cover page & Title page of the Minor Project Report are given in **Appendix 1**.
- 3.2 **Declaration / Supervisor Certificate** – A specimen copy of the Cover page & Title page of the project report are given in **Appendix 2**.
- 3.3 **Acknowledgement:**
- 3.4 **Abstract** – Abstract should be one page synopsis of the project report typed double line spacing, Font Style Times New Roman and Font Size 12.
- 3.5 **Table of Contents** – The table of contents should list all material following it as well as any material which precedes it. The title page and Bonafide Certificate will not find a place among the items listed in the Table of Contents but the page numbers of which are in lower case Roman letters. One and a half spacing should be adopted for typing the matter under this head. A specimen copy of the Table of Contents of the project report is given in **Appendix 5**.
- 3.6 **List of Tables** – The list should use exactly the same captions as they appear above the tables in the text. One and a half spacing should be adopted for typing the matter under this head.
- 3.7 **List of Figures** – The list should use exactly the same captions as they appear below the figures in the text. One and a half spacing should be adopted for typing the matter under this head.
- 3.8 **List of Symbols, Abbreviations and Nomenclature** – One and a half spacing should be adopted or typing the matter under this head. Standard symbols, abbreviations etc. should be used.
- 3.9 **Chapters** – The chapters may be broadly divided into 5 parts (i) **Introductory Chapter** (ii) **Review of Literature** (iii) **Research Methodology** (iv) **Analysis & Interpretation** (v) **Summary & Conclusion**

The main text will be divided into several chapters and each chapter may be further divided into several divisions and sub-divisions.

- Each chapter should be given an appropriate title.

- Tables and figures in a chapter should be placed in the immediate vicinity of the reference where they are cited.
- Footnotes should be used sparingly. They should be typed single space and placed directly underneath in the very same page, which refers to the material they annotate.

3.10 Appendices – Appendices are provided to give supplementary information, which is included in the main text may serve as a distraction and cloud the central theme.

- Appendices should be numbered using Arabic numerals, e.g. Appendix 1, Appendix 2, etc.
- Appendices, Tables and References appearing in appendices should be numbered and referred at appropriate places just as in the case of chapters.
- Appendices shall carry the title of the work reported and the same title shall be made in the contents page also.

3.11 List of References –The listing of references should be typed 4 spaces below the heading “REFERENCES” in alphabetical order in single spacing left – justified. The reference material should be listed in the alphabetical order of the first author. The name of the author/authors should be immediately followed by the year and other details.

A typical illustrative list given below relates to the citation example quoted above.

REFERENCES

1. Aripnammal, S. and Natarajan, S. (2014) „Transport Phenomena of Sm Sel – X Asx“, Pramana – Journal of Physics Vol.42, No.1, pp.421-425.
2. Barnard, R.W. and Kellogg, C. (2020) „Applications of Convolution Operators to Problems in Univalent Function Theory“, Michigan Mach, J., Vol.27, pp.81–94.
3. Shin, K.G. and Mckay, N.D. (2014) „Open Loop Minimum Time Control of Mechanical Manipulations and its Applications“, Proc. Amer. Contr. Conf., San Diego, CA, pp. 1231-1236.

FORMAT FOR BIBLIOGRAPHY

Books

Pandey, I.M; Financial Management, Vikas Publishers, New Delhi; 2011

Articles

Gupta, K; Durables: On a Fast Track; Harvard Business Review, No. 11; Vol. 8; pp 4-7.

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3.12 Table and figures - By the word Table, is meant tabulated numerical data in the body of the project report as well as in the appendices. All other non-verbal materials used in the body of the project work and appendices such as charts, graphs, maps, photographs and diagrams may be designated as figures.

APPENDIX 1

A MINOR PROJECT REPORT

On

**“A Comparative Study of Buying Behavior towards
Hyundai & Tata Motors”**

Submitted in the partial fulfillment for the award of Degree of
BBA (CAM) 2022-25

UNDER THE GUIDANCE:

Ms. Saumya

Faculty (Management), CPJCHS

SUBMITTED BY:

Shachi Sharma

Enrollment No.

Batch (2022-25

)



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Affiliated to Guru Gobind Singh Indraprastha University, Delhi)Plot

No OCF Sector A-8, Narela New Delhi -40

APPENDIX 2

DECLARATION

This is to certify that Minor Project Report entitled “.....” which is submitted by me in partial fulfillment of the requirement for the award of degree BBA (CAM) to GGSIP University, Dwarka, Delhi comprises only my original work and due acknowledgement has been made in the text to all other material used.

Date:

Name and Signature of Student

Approved By:

Name of Subject Teacher/ Supervisor

APPENDIX 3

CERTIFICATE

This is to certify that Minor Project Report entitled “.....”
which is submitted by.....in partial fulfillment of the requirement
for the award of degree BBA (CAM) to GGSIP University, Dwarka, Delhi is a record of
the candidate own work carried out by him under my/our supervision

Date:

Supervisor Signature

APPENDIX 4

ACKNOWLEDGEMENT

I offer my sincere thanks and humble regards to Chanderprabhu Jain College of Higher Studies & School of Law, GGSIP University, New Delhi for imparting us very valuable professional learning in Minor Project Report of BBA (CAM).

I pay my gratitude and sincere regards to Mr./Ms.. my project Guide, for imparting his/ her knowledge. I am thankful to him as he has been a constant source of advice, motivation and inspiration. I am also thankful to him for giving his suggestions and encouragement throughout the project work.

I take the opportunity to express my gratitude and thanks to our computer Lab staff and library staff for providing me opportunity to utilize their resources for the completion of the project.

I am also thankful to my family and friends for constantly motivating me to complete the project and providing me an environment which enhanced my knowledge

Student's Signature