

No. CPJCHS/2024/134

13-Feb-2024

NOTICE

Minor Project Report BBA (G) - IV Semester

All students of BBA(G) - IV Semester are required to submit their Minor Project Report-II in Hard Copy (Spiral Bound) to their respective Mentor's (Mentor List Attached) as per below mentioned schedule:

S. No.	PARTICULARS	DEADLINE
1.	Submission of Project Titles	25 th February, 2024
2.	Progress Work: Review 1	15 th March, 2024
3.	Progress Work: Review 2	30 th March, 2024
4.	Submission of Final Report	20 th April, 2024
5.	Internal Project VIVA	Will be Notified in Internal Examination Date sheet

You are also required to prepare a PPT of the Minor Project Report and Hard Bound as per Guidelines Attached herewith, for the submission in External Project VIVA, which will be declared by the GGSIPU.

Kindly Note: You all are required to strictly follow the Guidelines for the Preparation of the Project Report.

For any query, kindly contact your Mentor.

Sd/-
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Sd/-
Director

Annexure(s):

1. Mentor List
2. Guidelines for Minor Project Report-II

CC:

- Director General – for kind information
- PC BBA(G)/ Mentors/Class Coordinators of BBA(G) IV Semester
- In charge – Social Media with the request to upload the Notice on Social media platform & College website

Batch: 2022-2025
Mentor & Mentees List of Minor Project Report
Class: BBA (G) – IV Semester

S. No.	Enrollment No.	Student Name	Mentor Name
1.	00121501722	SAKSHAM JAIN	Mr. Deepok Chaudhary (M. 9891775364) Deepok1234chauhary@gmail.com
2.	00221501722	SHIVANI	
3.	00321501722	YASH BHARDWAJ	
4.	00421501722	VIVEK KUMAR KAMAT	
5.	00521501722	HIMANSHU BALAYAN	
6.	00621501722	RONAK AGGARWAL	
7.	00721501722	HARSHDEEP SINGH VIRDI	
8.	00821501722	PRASHANT JHA	
9.	00921501722	HARSH	
10.	01021501722	YASH	
11.	01121501722	RISHABH JAIN	
12.	01321501722	MUKUL JAIN	
13.	01421501722	YAMINI	
14.	01521501722	SOURAV GULLIYA	
15.	01621501722	ANSH KUMAR	
16.	01821501722	TUSHAR PAL	
17.	01921501722	YASH	
18.	02021501722	CHANDANI	
19.	02121501722	MEHAK JAIN	
20.	02221501722	RISHABH	
21.	02321501722	AAYUSH GUPTA	
22.	02421501722	RAKSHIT SEHRAWAT	

23.	02521501722	VISHWANATH SINGH		
24.	02621501722	SHIVAM		
25.	02721501722	CHAVI SHARMA		
26.	02821501722	RAMDHAN VERMA		
27.	02921501722	KASAK DUGGAL		
28.	03021501722	AAGAM JAIN		
29.	03121501722	ASTHA BANSAL		
30.	03221501722	KHUSHI MISHRA		
31.	03321501722	AAKASH PAREEK		
32.	03421501722	ADITYA SINGH		
33.	03521501722	CHRISWIN SABU		<p>Mr. Manish (M. 9582767584) Manish@cpj.edu.in</p>
34.	03621501722	DHRUV		
35.	03721501722	MANAS SHARMA		
36.	03821501722	KHYATI		
37.	03921501722	MUSKAN		
38.	04021501722	BHARTI		
39.	04121501722	AMAN JHA		
40.	04221501722	SHIV KUMAR		
41.	04321501722	RAGHAV CHUGH		
42.	04421501722	SAJID ANSARI		
43.	04521501722	GAUTAM CHAWLA		
44.	04621501722	YAGYAM DEMBLA		
45.	04721501722	KUSHAGRA PANDEY		
46.	04821501722	MANU PRATAP SINGH		
47.	04921501722	KESHAV GOEL		
48.	05021501722	MEHAK		
49.	05121501722	GAUTAM THEVAR		
50.	05221501722	ASHUTOSH		

51.	05421501722	ATUL YADAV
52.	05521501722	DEEPANSHU PRAJAPATI
53.	05621501722	MANISH KUMAR
54.	05721501722	MUDIT SHARMA
55.	80121501722	HARSHIT KWATRA
56.	80221501722	ANYA SHARMA
57.	80321501722	PRABHAKAR KUMAR ARYA
58.	80421501722	TARUN GUPTA
59.	80521501722	FARDEEN KHAN
60.	80621501722	ARCHI PANDEY
61.	80721501722	AYUSH GARG
62.	70124201722	MANYA SINHA
63.	70224201722	ABHAY CHAUHAN
64.	70324201722	SURBHI SINGH

Sd/-
Director

GUIDELINES FOR PREPARATION OF MINOR PROJECT-II
REPORT FOR BBA (G) - IV SEMESTER

INSTRUCTIONS FOR PREPARATION OF THE MINOR PROJECT REPORT

Students are required to follow the mentioned pattern in preparing the Minor Project:

Format of the report:

1. Title page
2. Declaration/ Supervisor Certificate
3. Acknowledgement
4. Table of Contents
5. Chapter Plan:
Chapter I: Introduction
 - About Topic
 - Objectives of the StudyChapter II: Review of Literature
 - Why did you choose this topic?
Reasons for choosing the topicChapter III: Research Methodology
 - Research Design
 - Methodology used for Data Collection
 - Statistical Techniques used in ProjectChapter IV: Analysis & Interpretation
Findings and Suggestions
- Chapter V: Summary & Conclusion

Format for Bibliography

Books

Pandey, I.M.; Financial Management, Vikas Publishers, New Delhi; 2011.

Articles

Gupta, K; Durables: On a Fast Track; Harvard Business Review, No. 11; Vol. 8; pp 47.

Websites:

www.researchgate.net

Annexure:

Questionnaire (if applicable)

1. ARRANGEMENT OF CONTENTS:

The sequence in which the Minor Project Report material should be arranged and bound should be as follows:

1. Title Page
2. Declaration / Supervisor Certificate
3. Acknowledgement
4. Table of Contents
5. Chapter Plan:

Chapter I: Introduction

Chapter II: Review of Literature

Chapter III: Research Methodology

Chapter IV: Analysis and Interpretation

Chapter V: Summary & Conclusion

6. List of Tables
7. List of Figures
8. List of Symbols, Abbreviations and Nomenclature
9. Appendices
10. References

The table and figures shall be introduced in the appropriate places.

2. PAGE DIMENSION AND BINDING SPECIFICATIONS:

The dimension of the project report should be in A4 size. Minor Project Report should be bound using flexible cover of the thick white art paper. The cover should be **printed in black letters** and the text for printing should be identical.

3. PREPARATION FORMAT:

- 3.1 **Cover Page & Title Page** – A specimen copy of the Cover page & Title page of the Minor Project Report are given in **Appendix 1**.
- 3.2 **Declaration / Supervisor Certificate** – A specimen copy of the Cover page & Title page of the project report are given in **Appendix 2**.
- 3.3 **Acknowledgement:**
- 3.4 **Abstract** – Abstract should be one page synopsis of the project report typed double line spacing, Font Style Times New Roman and Font Size 12.
- 3.5 **Table of Contents** – The table of contents should list all material following it as well as any material which precedes it. The title page and Bonafide Certificate will not find a place among the items listed in the Table of Contents but the page numbers of which are in lower case Roman letters. One and a half spacing should be adopted for typing the matter under this head. A specimen copy of the Table of Contents of the project report is given in **Appendix 5**.
- 3.6 **List of Tables** – The list should use exactly the same captions as they appear above the tables in the text. One and a half spacing should be adopted for typing the matter under this head.
- 3.7 **List of Figures** – The list should use exactly the same captions as they appear below the figures in the text. One and a half spacing should be adopted for typing the matter under this head.
- 3.8 **List of Symbols, Abbreviations and Nomenclature** – One and a half spacing should be adopted or typing the matter under this head. Standard symbols, abbreviations etc. should be used.
- 3.9 **Chapters** – The chapters may be broadly divided into 5 parts (i) **Introductory Chapter** (ii) **Review of Literature** (iii) **Research Methodology** (iv) **Analysis & Interpretation** (v) **Summary & Conclusion**

The main text will be divided into several chapters and each chapter may be further divided into several divisions and sub-divisions.

- Each chapter should be given an appropriate title.

- Tables and figures in a chapter should be placed in the immediate vicinity of the reference where they are cited.
- Footnotes should be used sparingly. They should be typed single space and placed directly underneath in the very same page, which refers to the material they annotate.

3.10 Appendices – Appendices are provided to give supplementary information, which is included in the main text may serve as a distraction and cloud the central theme.

- Appendices should be numbered using Arabic numerals, e.g. Appendix 1, Appendix 2, etc.
- Appendices, Tables and References appearing in appendices should be numbered and referred at appropriate places just as in the case of chapters.
- Appendices shall carry the title of the work reported and the same title shall be made in the contents page also.

3.11 List of References –The listing of references should be typed 4 spaces below the heading “REFERENCES” in alphabetical order in single spacing left – justified. The reference material should be listed in the alphabetical order of the first author. The name of the author/authors should be immediately followed by the year and other details.

A typical illustrative list given below relates to the citation example quoted above.

REFERENCES

1. Aripnammal, S. and Natarajan, S. (2014) „Transport Phenomena of Sm Sel – X Asx“, Pramana – Journal of Physics Vol.42, No.1, pp.421-425.
2. Barnard, R.W. and Kellogg, C. (2020) „Applications of Convolution Operators to Problems in Univalent Function Theory“, Michigan Mach, J., Vol.27, pp.81–94.
3. Shin, K.G. and Mckay, N.D. (2014) „Open Loop Minimum Time Control of Mechanical Manipulations and its Applications“, Proc. Amer. Contr. Conf., San Diego, CA, pp. 1231-1236.

FORMAT FOR BIBLIOGRAPHY

Books

Pandey, I.M; Financial Management, Vikas Publishers, New Delhi; 2011

Articles

Gupta, K; Durables: On a Fast Track; Harvard Business Review, No. 11; Vol. 8; pp 4-7.

Websites:

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Chanderprabhu Jain College of Higher Studies

&

School of Law

An ISO 9001:2015 Certified Quality Institute

(Recognized by Govt. of NCT of Delhi, Affiliated to GGS Indraprastha University, Delhi & Approved by Bar Council of India)

3.12 Table and figures - By the word Table, is meant tabulated numerical data in the body of the project report as well as in the appendices. All other non-verbal materials used in the body of the project work and appendices such as charts, graphs, maps, photographs and diagrams may be designated as figures.

APPENDIX 1

A MINOR PROJECT REPORT

On

**“A Comparative Study of Buying Behavior towards
Hyundai & Tata Motors”**

Submitted in the partial fulfillment for the award of Degree of
BBA (G) 2022-25

UNDER THE GUIDANCE:

Ms.Ayushi jain

Faculty (Management), CPJCHS

SUBMITTED BY:

Shachi Sharma

Enrollment No.

Batch (2022-25)



CHANDERPRABHU JAIN COLLEGE OF HIGHER STUDIES & SCHOOL OF LAW

An ISO 9001:2015 Certified Institute (Approved by the Govt. of NCT of Delhi

Affiliated to Guru Gobind Singh Indraprastha University, Delhi)Plot

No OCF Sector A-8, Narela New Delhi -40

APPENDIX 2

DECLARATION

This is to certify that Minor Project Report entitled “.....” which is submitted by me in partial fulfillment of the requirement for the award of degree BBA (G) to GGSIP University, Dwarka, Delhi comprises only my original work and due acknowledgement has been made in the text to all other material used.

Date:

Name and Signature of Student

Approved By:

Name of Subject Teacher/ Supervisor

APPENDIX 3

CERTIFICATE

This is to certify that Minor Project Report entitled “.....”
which is submitted by.....in partial fulfillment of the requirement
for the award of degree BBA (G) to GGSIP University, Dwarka, Delhi is arecord of the
candidate own work carried out by him under my/our supervision

Date:

Supervisor Signature

APPENDIX 4

ACKNOWLEDGEMENT

I offer my sincere thanks and humble regards to Chanderprabhu Jain College of Higher Studies & School of Law, GGSIP University, New Delhi for imparting us very valuable professional learning in Minor Project Report of BBA (G).

I pay my gratitude and sincere regards to Mr./Ms.. my project Guide, for imparting his/ her knowledge. I am thankful to him as he has been a constant source of advice, motivation and inspiration. I am also thankful to him for giving his suggestions and encouragement throughout the project work.

I take the opportunity to express my gratitude and thanks to our computer Lab staff and library staff for providing me opportunity to utilize their resources for the completion of the project.

I am also thankful to my family and friends for constantly motivating me to complete the project and providing me an environment which enhanced my knowledge

Student's Signature