



**Chanderprabhu Jain College of Higher Studies
&
School of Law**

An ISO 9001:2015 Certified Quality Institute

(Recognized by Govt. of NCT of Delhi, Affiliated to GGS Indraprastha University, Delhi & Approved by Bar Council of India)

No. CPJCHS/2023-24/130

13-Feb-2024

NOTICE

Major Project Report B.COM(H)/ BBA(G)/BBA(CAM) - VI Semester

All students of B.COM(H)/ BBA(G)/BBA(CAM)-VI Semester are required to submit their Project Report in Hard Copy (Spiral Bound) to their respective Mentor's (Mentor List Attached) as per below mentioned schedule:

S. No.	PARTICULARS	DEADLINE
1.	Submission of Project Titles	25 th February, 2024
2.	Progress Work: Review 1	15 th March, 2024
3.	Progress Work: Review 2	30 th March, 2024
4.	Submission of Final Report	20 th April, 2024
5.	Internal Project VIVA	Will be Notified in Internal Examination Date sheet

You are also required to prepare a PPT of the Project Report and Hard Bound as per Guidelines Attached herewith, for the submission in External Project VIVA, which will be declared by the GGSIPU.

Kindly Note: You all are required to strictly follow the Guidelines for the Preparation of the Project Report.

For any query, kindly contact your Mentor.

Sd/-
Dean-MCIT

Sd/-
Director

Annexure(s):

1. Mentor List
2. Guidelines for Minor Project Report

CC:

- Director General – for kind information
- Mentors/Class Coordinators of B.COM (H)/ BBA (G) & BBA (CAM) VI Semester
- In charge – Social Media with the request to upload the Notice on Social media platform & College website

Annexure-1

Mentor & Mentee List B.COM(H) – VI Semester

S. No.	Enrollment No.	Student Name	Mentor Name
1	00121588821	KRITIKA JAIN	<p align="center">Ms. Agrima Menon (M. 9873538591) agrima.menon@cpj.edu.in</p>
2	00221588821	AKHIL KALONIA	
3	00321588821	DEEPALI	
4	00421588821	MADHUR JAIN	
5	00521588821	SNEHA	
6	00621588821	CHIRAG	
7	00721588821	VINEET KUMAR	
8	00821588821	HIMANSHU KUMAR	
9	00124288821	SRISHTI	
10	00224288821	MANSI GOEL	
11	00324288821	DRISHYA SIVA PRASAD	
12	00424288821	SUKRITI RAI	
13	00524288821	ANKIT	
14	00624288821	ARYAN DABAS	
15	00724288821	GAURAV	
16	00824288821	ITIKA KHATRI	
17	00924288821	ADITYA SRIVASTAVA	
18	01024288821	PIYUSH AGARWAL	
19	01124288821	SUBHASHMITA SAHOO	
20	01224288821	MANYA GUPTA	
21	01324288821	VIPIN CHAUHAN	

Annexure-1

Mentor & Mentee List BBA(G) – VI Semester

S. No.	Enrollment No.	Student Name	Mentor Name
1.	00121501721	DEVESH VERMA	<p align="center">Ms. Bharti Sharma (M. 9990299947) bharti.sharma@cpj.edu.in</p>
2.	00221501721	ASHISH	
3.	00321501721	ASHUTOSH TIWARI	
4.	00421501721	ADHYAN SARAF	
5.	00521501721	SARTHAK GARG	
6.	00621501721	DEEPAK KHATRI	
7.	00721501721	ANKUSH PARSICHA	
8.	00821501721	TANYA	
9.	00921501721	MANISH KUMAR VERMA	
10.	01021501721	SATYAM TANWAR	
11.	01121501721	SHRAVAN GARG	
12.	01221501721	JASVEER	
13.	01321501721	ALSAVI BABRA	
14.	01421501721	KHWAB	
15.	01521501721	VIKAS	
16.	01621501721	SHWETA PRASAD	
17.	01721501721	DIVYA JAIN	
18.	01821501721	ARYAN GUPTA	
19.	01921501721	JATIN GOYAL	
20.	02021501721	AARKA ROY	
21.	02121501721	DEVANSH	
22.	02221501721	TUSHAR KATIYAR	

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23.	02321501721	BHUMI JAIN
24.	02421501721	AGRIM CHHABRA
25.	02521501721	SAGAR DAHIYA
26.	02621501721	ANKIT SINGH
27.	02721501721	HEMANT SHARMA
28.	02821501721	PRATHAM SHARMA
29.	02921501721	RHYTHM KHURANA
30.	03021501721	MANISH KUMAR
31.	03121501721	AARTI RATHI
32.	03221501721	KIRTI
33.	03321501721	ARADHANA
34.	03421501721	KUNAL
35.	35121501721	SIDDHARTH PAREEK
36.	35221501721	HARSHIT GIROTRA
37.	35321501721	MANSI TYAGI
38.	35421501721	ABHINAV JAIN
39.	35521501721	SIKHA
40.	00124201721	RUDRA GAHLOT
41.	00224201721	TUSHAR KAUSHIK
42.	00324201721	SNEHA
43.	00424201721	VANSH ARORA
44.	00524201721	MANIK ANAND
45.	00624201721	YATIN BATRA
46.	00724201721	NANDAN RAJ
47.	00824201721	LAKSHAY TOMAR
48.	00924201721	APARNA KHURANA
49.	01024201721	SHUBHAM
50.	01124201721	HARSH SINGH SISODIA

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51.	01224201721	SHOBHIT GUPTA
52.	01324201721	SHUBHAM
53.	01424201721	SIMRAN KAUR
54.	01524201721	SACHIN
55.	01624201721	NAVNEET RANA
56.	01724201721	HIMANSHI
57.	01824201721	SUKHMANI KAUR
58.	01924201721	NIKITA CHAUDHARY
59.	02024201721	SHASHI RANJAN YADAV
60.	02124201721	ISHAAN NIJHAWAN
61.	02224201721	JIYA KAPOOR
62.	02324201721	SHASHANK SHAHWAT
63.	02424201721	ANURAG SHOKEEN
64.	02524201721	ADITYA
65.	02624201721	HEMANT RAJ
66.	02724201721	PRAKSHAL
67.	02824201721	ROHIT SINGH RANA
68.	02924201721	ARSH BATRA
69.	03024201721	RAJAT SINGH SISODIA
70.	03124201721	ANEY SINHA
71.	03224201721	SURAJ KUMAR
72.	03324201721	JINS JOHN
73.	03424201721	ANIKET CHAUHAN
74.	03524201721	SHUBHAM PANDEY
75.	03624201721	PRASHANT GUPTA
76.	03724201721	JAYANT KHULBE
77.	03824201721	HARSHIT TYAGI

Ms. Aayushi Jain
(M. 8950390933)
Aayushi.jain@cpj.edu.in

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Mentor & Mentee List BBA(CAM) – VI Semester

S. No.	Enrollment No.	Student Name	Mentor Name
1	00121501921	HARSH TYAGI	Ms. Aditi Kaushik (M. 9990575253) aditi.kaushik@cpj.edu.in
2	00221501921	ARCHIT JAIN	
3	00321501921	SAGAR MALHOTRA	
4	00421501921	JATEEN	
5	00521501921	AKSHIT BHATNAGAR	
6	00621501921	ROHAN BABBAR	
7	00124201921	LOVESH KAPOOR	
8	00224201921	SAHIL JAIN	
9	00324201921	SHIVAM CHAURASIA	
10	00424201921	SHIVANG CHADHA	
11	00524201921	AKSHIT NAYYAR	
12	00624201921	YASHIKA	
13	00724201921	DISHU	
14	00824201921	KAPIL VERMA	
15	00924201921	JIYA SHARMA	
16	01024201921	PRANJAL	
17	01124201921	AYUSH SHARMA	
18	01224201921	KAVYA PURI	
19	01324201921	DISHA SHARMA	
20	01424201921	ASHWANI RANA	
21	01524201921	SIMRAN SHARMA	

Sd/-
Director



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GUIDELINES FOR PREPARATION OF RESEARCH PROJECT/PROJECT REPORT FOR B.COM (H)/ BBA (G)/BBA(CAM) VI SEMESTER

INSTRUCTIONS FOR PREPARATION OF THE PROJECT REPORT

Students are required to follow the mentioned pattern in preparing the Project:

Format of the Report:

1. Title Page
2. Certificate
3. Acknowledgement
4. Table of Contents
5. Chapter Plan:

Chapter I: Introduction

Chapter II: Literature Review

Chapter III: Research Methodology

Objectives of the study

Research Methodology

Methodology used for Data Collection

Methodology used for Data Analysis

Limitations of the study

Chapter IV: Analysis and Interpretation of Data

Chapter V: Findings & Suggestions

Chapter V: Conclusions

Format for Bibliography Books

Pandey, I. M., Financial Management, Vikas Publishers, New Delhi, 2011.

Articles

Gupta, K, Durables: On a Fast Track; Harvard Business Review, No. 11, Vol. 8, pp 47.

Websites:

www.researchgate.net/

Annexure

Questionnaire (if applicable)

Exam Scheme: As per the Syllabi of B.COM (H) (Code 312)/ BBA (G) (Code 312) Students of 6th

Semester have to write a Project Report of (6 Credits). The Project Report has two Sections, viz.

- (a) External : **Project Viva** (60 Marks), where Viva on written Research Project/ Project Report would be taken by an External Examiner.
- (b) Internal : **Submission of Research Project/ Project Report** (40 Marks)

It involves conduct of study, submission of Report & Viva at Institute.

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1. ARRANGEMENT OF CONTENTS:

The sequence in which the project report material should be arranged and bound should be as follows:

1. Title Page
2. Declaration / Supervisor Certificate/Company Certificate
3. Acknowledgement
4. Table of Contents
5. Chapter Plan:
 - Chapter I: Introduction
 - Chapter II: Literature Review
 - Chapter III: Research Methodology
 - Objectives of the study
 - Research Methodology
 - Methodology used for Data Collection
 - Methodology used for Data Analysis
 - Limitations of the study
 - Chapter IV: Analysis and Interpretation of Data
 - Chapter V: Findings & Suggestions
 - Chapter V: Conclusions
6. List of Tables
7. List of Figures
8. List of Symbols, Abbreviations and Nomenclature
9. Appendices
10. References

The table and figures shall be introduced in the appropriate places.

2. PAGE DIMENSION AND BINDING SPECIFICATIONS:

The dimension of the Project Report should be in A4 size. The Project Report should be bound using flexible cover of the thick white art paper. The cover should be **printed in black letters** and the text for printing should be identical.

3. PREPARATION FORMAT:

3.1 Cover Page & Title Page – A specimen copy of the Cover page & Title page of the project report are given in **Appendix 1**.

3.2 Declaration / Supervisor Certificate/ Company Certificate – A specimen copy of the Coverpage & Title page of the Project Report are given in **Appendix 2**.

3.3 Acknowledgement: Given in Appendix 3.

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3.4 Abstract – Abstract should be one page synopsis of the project report typed double line spacing, Font Style Times New Roman and Font Size 12.

3.5 Table of Contents – The table of contents should list all material following it as well as any material which precedes it. The title page and Bonafide Certificate will not find a place among the items listed in the Table of Contents but the page numbers of which are in lower case Roman letters. One and a half spacing should be adopted for typing the matter under this head.

3.6 List of Tables – The list should use exactly the same captions as they appear above the tables in the text. One and a half spacing should be adopted for typing the matter under this head.

3.7 List of Figures – The list should use exactly the same captions as they appear below the figures in the text. One and a half spacing should be adopted for typing the matter under this head.

3.8 List of Symbols, Abbreviations and Nomenclature – One and a half spacing should be adopted for typing the matter under this head. Standard symbols, abbreviations etc. should be used.

3.9 Chapters – The chapters may be broadly divided into 4 parts (i) **Introductory Chapter**, (ii) **Literature Review** (iii) **Research Methodology** (iv) **Analysis & Interpretation** (v) **Findings & Suggestions** (vi) **Conclusions**

The main text will be divided into several chapters and each chapter may be further divided into several divisions and sub-divisions.

- Each chapter should be given an appropriate title.
- Tables and figures in a chapter should be placed in the immediate vicinity of the reference where they are cited.
- Footnotes should be used sparingly. They should be typed single space and placed directly underneath in the very same page, which refers to the material they annotate.

3.10 Appendices – Appendices are provided to give supplementary information, which is included in the main text may serve as a distraction and cloud the central theme.

- Appendices should be numbered using Arabic numerals, e.g. Appendix 1, Appendix 2, etc.
- Appendices, Tables and References appearing in appendices should be numbered and referred at appropriate places just as in the case of chapters.
- Appendices shall carry the title of the work reported and the same title shall be made in the contents page also.

3.11 List of References – The listing of references should be typed 4 spaces below the heading “REFERENCES” in alphabetical order in single spacing left – justified. The reference material should be listed in the alphabetical order of the first author. The name of the author/authors should be immediately

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followed by the year and other details.

A typical illustrative list given below relates to the citation example quoted above.

REFERENCES

1. Aripnammal, S. and Natarajan, S. (1994) 'Transport Phenomena of Sm Sel – X Asx', Pramana – Journal of Physics Vol.42, No.1, pp.421-425.
2. Barnard, R.W. and Kellogg, C. (1980) 'Applications of Convolution Operators to Problems in Univalent Function Theory', Michigan Math. J., Vol.27, pp.81–94.
3. Shin, K.G. and McKay, N.D. (1984) 'Open Loop Minimum Time Control of Mechanical Manipulations and its Applications', Proc. Amer. Contr. Conf., San Diego, CA, pp. 1231-1236.

FORMAT FOR BIBLIOGRAPHY

Books

Pandey, I.M; Financial Management, Vikas Publishers, New Delhi; 2011

Articles

Gupta, K; Durables: On a Fast Track; Harvard Business Review, No. 11; Vol. 8; pp 4-7.

Websites:

www.google.com

Table and figures - By the word Table, is meant tabulated numerical data in the body of the Project Report as well as in the appendices. All other non-verbal materials used in the body of the Project work and appendices such as charts, graphs, maps, photographs and diagrams may be designated as figures.

1. TYPING INSTRUCTIONS:

Following aspects must be adhered to as given in while compiling the body of report.

- (a) **Page Size:** Good quality white A4 size executive bond paper should be used for typing and duplication.

(b) **Page Specifications**

(i)	Left Margin	1.25inch
(ii)	Right Margin	1.25inch
(iii)	Top Margin	1inch
(iv)	Bottom Margin	1inch

- (c) **Page Numbers:** All text pages starting from Body of the Project Report as well as program source

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code listings should be numbered at the **bottom center** of the pages.

(d) Normal Body Text

- i) **Font Size:** 12, Times New Roman, 1.5 Spacing, Single Side Writing.
- ii) **Paragraphs Heading Font Size:** 12, Times New Roman, Bold
- iii) **Page/Title Font Size:** 14
- (e) **Table and Figure Number:** Table and figure numbers are to be written at the bottom of the table/figure.

(f) Binding & Color Code of the Report

- (i) Hard Bound Report
- (ii) Back ground of the cover page– Black
- (iii) Color of Letters : Golden

2. **Conclusion:** The impression on the typed copies should be black in color.

One and a half spacing should be used for typing the general text. The general text shall be typed in the Font style 'Times New Roman' and Font size 12.

* * * * *

APPENDIX 1

A PROJECT REPORT

ON

“A Comparative Study of Buying Behavior towards Hyundai & Tata Motors”

**Submitted in the partial fulfillment for the award of Degree of
B.COM (H) /BBA (G) /BBA (CAM) 2021-24**

UNDER THE GUIDANCE:

Ms. Rekha Jain

Faculty (Management), CPJCHS

Batch (2021-24)

SUBMITTED BY:

Shachi Sharma

Enrollment No.



CHANDERPRABHU JAIN COLLEGE OF HIGHER STUDIES & SCHOOL OF LAW

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Affiliated to Guru Gobind Singh Indraprastha University, Delhi)Plot No OCF Sector A-8, Narela New Delhi -40

APPENDIX 2

DECLARATION

-

This is to certify that Research Project/ Project Report entitled “.....”which is submitted by me in partial fulfillment of the requirement for the award of degree B.Com (H)/ BBA (G) /BBA(CAM) to GGSIP University, Dwarka, Delhi comprises only my original work and due acknowledgement has been made in the text to all other material used.

Date:

Name and Signature of Student

Approved By:

Name of Subject Teacher/ Supervisor

APPENDIX 3

Certificate

This is to certify that Research Project/ Project Report entitled “.....” which is submitted by in partial fulfillment of the requirement for the award of degree B.Com (H)/ BBA (G)/BBA(CAM) to GGSIP University, Dwarka, Delhi is a record of the candidate own work carried out by him under my/our supervision.

Date:

Supervisor Signature

APPENDIX 4

Acknowledgement

I offer my sincere thanks and humble regards to Chanderprabhu Jain College of Higher Studies & School of Law, GGSIP University, New Delhi for imparting us very valuable professional training in B.Com (H)/ BBA(G)/BBA(CAM).

I pay my gratitude and sincere regards to Mr./Ms.. my Project Guide, for imparting his/ her knowledge. I am thankful to him as he has been a constant source of advice, motivation and inspiration. I am also thankful to him for giving his suggestions and encouragement throughout the project work.

I take the opportunity to express my gratitude and thanks to our computer Lab staff and library staff for providing me opportunity to utilize their resources for the completion of the project.

I am also thankful to my family and friends for constantly motivating me to complete the project and providing me an environment which enhanced my knowledge

Student's Signature