NATIONAL CONFERENCE
On
Emerging Issues in Business & Technology
7th April, 2016
About Us

Chanderprabhu Jain College of Higher Studies & School of Law run market-focused professional programmes in the emerging areas of higher education in the disciplines which have high job potential. The Institute runs full time BBA (G), B.COM (H), BBA (CAM), BCA, BA LLB. (H) and BBA LLB (H) courses affiliated to Guru Gobind Singh Indraprastha University, Delhi. The credibility of education at the institute is increasingly being realized and recognized by the corporate world.

About the Conference

Business and Technology are the two sides of same coin. Technology has its impact all over the world. The business is creating its global networks and hence the need for the security data has increased. Technology can create its unbelievable impact on different business issues like safety concerns, consumer protection, and business expansion at global level. The present conference will throw light on how the business and technology are intermingled with each other in the present global scenario. It is one day conference comprising of two technical sessions and each technical session will be addressed by experts in the field of IT, Marketing, Finance, HRM, and Strategic Management etc. The presented paper will be published in the conference proceedings. Further selected papers will be published in CPJ Global Review with (ISSN No: 0975-1874) of CPJ.

Objectives of the Conference

1. To provide a common platform for researchers and academicians to discuss about the business and technological trends.
2. To address the challenges faced by business organization in today's scenario.
3. To discuss about the emerging issues in various domains like Marketing, HRM, Banking & finance, IT etc.

Who should attend?

1. Academicians, Researchers and Students
2. Professional, Industrialist and Consultants

Call for Papers

The college invites academicians, professionals and researchers to submit abstracts and full length research papers for participating in the National Conference on “Emerging Issues in Business and Technology”. There are various subthemes related to the topic which provide opportunity to researchers come together to share their views and ideas. Paper submitted should be original work of the author and the same has not been submitted elsewhere. Papers will go through the review process by eminent scholars and accepted papers will be considered for publication in conference proceedings. Further selected papers will be published in CPJ Global Review with (ISSN No: 0975-1874) of CPJ. Researchers are invited to submit research papers in the area of (but not limited to):

<table>
<thead>
<tr>
<th>Marketing &amp; HRM</th>
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<tr>
<td>Contemporary Issues in Marketing</td>
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<tr>
<td>Delivering Customer Value</td>
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<td>Sales Strategies</td>
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<td>Organizational competency</td>
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<td>Green HRM Practices</td>
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<td>Public Administration</td>
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<td>Ethics &amp; Social responsibility</td>
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<td>Global Strategic Management</td>
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<td>International Relations</td>
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The guidelines for the research paper are:

The first page should contain:
1. Title of the article in bold font style along with name of the author.
2. Affiliation of the organization.
3. Contact and address details (phone no. and email id).

The second page should contain:
1. Title of the article in Time New Romans (size 16 in bold font style).
2. An abstract of the paper in not more than 250 words with 4-5 keywords in Times New Roman (font size 12, double spacing and in italics).
3. Manuscripts/Full paper length should be in range 3000-4000 words. (MS word, Times New Roman and font size 12).

Important Dates
Submission of Full Paper: 30th March, 2016
Intimation of Acceptance of Full Paper: 2nd April, 2016
Last Date of Registration: 5th April, 2016

You are requested to send abstract/complete paper on cpj.conference@gmail.com
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Registration Fee

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<th>Category</th>
<th>Fee (Rs)</th>
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<tr>
<td>I. Students</td>
<td>200</td>
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<tr>
<td>II. Research Scholars</td>
<td>500</td>
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<tr>
<td>III. Delegates from Educational Institutes</td>
<td>1000</td>
</tr>
<tr>
<td>IV. Delegates from Public Sector Enterprises &amp; Industry</td>
<td>1200</td>
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The registration fee will include the payment for conference kit, lunch and refreshment and the copy of proceedings. The registration fee should be paid by demand draft in favor of Chanderprabhu Jain College of Higher Studies payable at Narela, Delhi or alternatively payments can be done through NEFT Transfer-details and payment receipt has to be mailed along with Registration Form. Travelling expenses will not be reimbursed.

The bank account details for NEFT Transfer are as follows:
Beneficiary Name: Chanderprabhu Jain College of Higher Studies
A/c No: 0113000107645035
Bank: Punjab National Bank
IFSC Code: PUNB0491400
Branch: SME Branch, Anaj Mandi, Narela, Delhi-110040.

Participants of National Seminar shall send their research papers and registration form on the following mentioned email address only: Email id: cpj.conference@gmail.com

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NATIONAL CONFERENCE
On
Emerging Issues in Business & Technology
07th April, 2016
Organized by
Chanderprabhu Jain College of Higher Studies & School of Law
Registration Form

Name (in block letters) Dr/Mr/Ms_____________________________________________

Designation and Department_________________________________________________

Nationality_____________________________________________________________

Organization: ___________________________________________________________

Participant Category (please tick)
Foreign Delegate                Faculty                                      Research Scholar
Student                          Industry Professional                Others

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Email: _________________________________________________________________

Accommodation required: Yes/No ___________________________________________

Payment Details: DD/ Banker’s Cheque No/NEFT_____________________________

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Drawn in favor of_____________ payable at __________________towards registration fee.

Place: _________________________Date: ______________ Signature: _____________
CALL FOR PAPERS

Guidelines for Submission of Articles in CPJ Global Review [Vol. VIII, July 2016]

The CPJ Global Review requests the contribution comply with the following guidelines:

Submissions
The Journal is accepting contributions for Articles, Essays, and Case Studies. Contributions can be sent to our E-mail id.

Covering Letter
All submissions must be accompanied by a covering letter stating the title, author’s full name, designation, institute they belong and postal address and the author’s contact details. Only the covering letter should contain the above mentioned details and not the manuscript.

Manuscript
Main Text – Times New Roman, font size 10, 1.15 spacing, justified, with a margin left 1.5 inch and right 1.0 inch, top 1.0 inch and bottom 1.0 inch.
Foot Notes – Times New Roman, font size 8. Substantive foot notes are accepted.
Citation – The standard ISI method of reference would be maintained.

Plagiarism
All the contributions should be the original work of the contributors and should not have been submitted for consideration in any other Journal. The author would be liable for any type of plagiarism.

Copyright
The contributions presented to and accepted for publication and the copyrights therein shall be the intellectual property of the Chanderprabhu Jain College of Higher Studies & School of Law. Every article/comments/notes etc. received for publication will be edited for general suitability of publication by Editorial Board.

Paper finding place in the Journal will be duly communicated to their authors.

Contact: For any clarifications, please mail us at:
Editor: cpj.editorial@gmail.com
Volume VIII, July 2016
Academic Activities
Venue

Chanderprabhu Jain College of Higher Studies & School of Law

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